



BMW
LADIES CHAMPIONSHIP



Media Credentials 신청 안내

BMW Korea

Address

BMW Korea Co., Ltd.
14F State Towers Namsan,
100 Toegye-ro, Jung-gu,
Seoul 100-052, Korea

Telephone

+82-2-3441-7800

Internet

www.bmw.co.kr




<Step 1. <http://www.lpgamediacredentials.com> 접속>

- ① LPGA 미디어 신청 사이트에 접속하신 후, 좌측의 **October**를 누르면 아래와 같이 10월 대회 스케줄을 확인할 수 있습니다.
- ② 우측 하단에 대회명 '**BMW Ladies Championship**'을 확인하신 후, '**Apply for Media Credential**'을 클릭하시면 대회 신청 페이지로 넘어갑니다.

※ 마감일을 꼭 확인하신 후, 반드시 마감일 이전에 신청해주시기 바랍니다.

Back to LPGA.com



LPGAMediaCredentials.com

Welcome to the LPGA's media credential registration website. To apply for media credentials to 2021 LPGA events, please click on the links below. A tournament's link will be active as soon as it has opened the credential application process. If a link is not yet active, please check back periodically or contact the tournament PR director for more details.

2021 LPGA SCHEDULE

Click on Month to Display Events

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October** ①
- November
- December

October

October 1-3 - ShopRite LPGA Classic Presented by Acer
Seaview, A Dolce Hotel, Galloway, N.J.
Apply for Media Credentials - Apply for Media Credentials - Deadline Sept. 24
Media Contact: [Jeremy Friedman](#) | Phone: 407-721-9752 | Email

October 7-10 - Cognizant Founders Cup
Mountain Ridge C.C., West Caldwell, New Jersey
Apply for Media Credentials - Deadline Oct. 1, 5 PM EST
Media Contact: [Jared Minski](#) | Email

October 14-17 - Buick LPGA Shanghai
Qizhong Garden Golf Club, Shanghai, China

October 21-24 - BMW Ladies Championship ②
LPGA International Busan, Busan, Korea
Apply for Media Credentials - Deadline Oct. 6, 24:00PM KST (11:00AM ET)
Media Contact: [Hyunwoo Kim](#) | Phone: +82-10-8012-2389 | Email

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<Step 2. 미디어 규정 확인 및 서명>

- ① 첫 화면은 미디어 취재 관련 규정 안내 페이지입니다. 규정을 읽으신 후 아래 **'Accept(동의합니다)'** 박스를 체크하면 하단에 바로 이름과 메일을 입력하는 란이 나타납니다.
- ② 이름과 이메일을 영어로 입력하신 후 **Continue to Next Page**를 누르면 다음 페이지로 넘어갈 수 있습니다.



BMW Ladies Championship

**BMW Ladies Championship 2021
Media Credential Application**

October 21-24 • LPGA International Busan • Busan, Korea

Welcome to the LPGA Tour's online media credentialing system. The system is designed to allow you to request credentials efficiently and in a timely manner.

To request media credentials for the **BMW Ladies Championship**, please complete the appropriate sections to follow and submit online.

Please submit only **ONE application per news agency**. Please coordinate your planned coverage of the tournament and include all requests for credentials on ONE application. The sports editor/director should submit the request as the "Contact" and your employees you request to cover the event as "Attendees."

Credentials are only for accredited media assigned to cover the event. They are not intended for spouses, friends and additional staff not on assignment.

No player autographs. Credentialed media who engage in this activity are subject to having their credentials taken away and will not receive credentials for future LPGA Tour events.

Any and all other uses of non-text content are strictly prohibited without the prior written approval of the LPGA (even if the planned use is newsworthy).

To secure a license for non-text accounts and inquire about associated licensing fees, contact Sandi Higgs, Senior Director of Television and Emerging Media, at Sandi.Higgs@lpga.com.

Use of Image/Likeness
In the event that the name or likeness of any Media Member using this Credential is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the LPGA tournaments and other events, such Media Member grants the LPGA a non-exclusive, transferable, perpetual right and license to use such name and likeness in any media worldwide, whether now known or hereafter devised.

Assumption of the Risk; Release
The Media Member assumes all risk and danger incidental to the game of golf, as well as any risk or danger reasonably foreseeable while on the grounds of the tournament site (including, without limitation, being struck by misdirected golf balls or golf carts and any falls on the golf course and surrounding areas) and releases the LPGA, its employees, members, directors, officers, its sanctioned tournaments and host sites, title sponsors, participating players, volunteers, assigns, and all agents thereof ("Releasees"), from any and all liabilities resulting from injuries or personal property loss occurring before, during or after actual play, or while otherwise on tournament site.

Indemnification
The Media Member shall jointly and severally indemnify, defend and hold the Releasees harmless from and against any and all claims, actions, damages, liabilities, costs or expenses (including reasonable attorneys' fees and costs of suit/arbitration) arising out of or in connection with any act or omission done, or alleged to have been done, by Media Member, including, without limitation, Media Member's breach of any term of this Credential. With respect to any claim that might give rise to liability of the Media Member as an indemnitor, the LPGA shall (a) have the right to fully participate in the litigation of such claim with counsel selected by Media Member, and approved by the LPGA, at the Media Member's sole expense; and (b) not be obligated, without its consent, to participate in any settlement of such

Agreement of LPGA Tour Media Credential Regulations
Fields marked with * are required.

I have read all the contents of this page and agree to these terms. I also confirm that I am authorized to agree to the LPGA's media guidelines on behalf of my media organization and its employees. *

Accept 1

By submitting this application, I confirm that:

(1) I, my media organization and its employees have read and agree to adhere to the 2021 LPGA Credential Regulations in full; understand that my receipt of an LPGA Credential is specifically conditioned upon my compliance with such regulations;

(2) understand that my failure to do so will result in the immediate loss of my and the news media outlet's credential privileges at LPGA events and may result in liability; and understand that the application submission does not guarantee credential approval. 2

Signature * Jaeyeon Jeong <small>First and Last Name</small>	Sports Editor/Director Email Address * jjjung@wellcompr.com <small>address@company.ext</small>
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Continue to Next Page > ←

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<Step 3. 회사 정보 및 대표자(데스크) 입력하기>

- ① **Organization Contact Information:** 각 회사 취재 대표자(데스크) 정보를 입력합니다.
- ② **Organization Information:** 회사의 구체적인 정보를 입력합니다.
- ③ 그 후 **Organization type**에서 회사 성격에 맞는 정보를 선택합니다. 모든 정보가 입력됐다면 **Continue to Next Page**를 눌러 다음 페이지로 넘어갑니다.



BMW Ladies Championship

**BMW Ladies Championship 2021
Media Credential Application**

Contact Data (Page 1 of 3)
Fields marked with * are required.

Organization Contact Information (Sports Editor/Director) ①


First Name * Jaeyeon	Last Name * Jeong
Title * Editor	Phone Number * 82-10-9999-8888 123-456-7890
E-Mail Address * jjjung@wellcompr.com name@company.ext	

Organization Information ②

Organization Name * BMW Korea	
Organization Website * bmw.co.kr <small>Enter N/A if no Web site</small>	
Editor/Producer Name * Jaeyeon Jeong <small>First & Last Name</small>	Editor/Producer E-mail Address * jjjung@wellcompr.com name@company.ext
Editor/Producer Phone * 82-10-9999-8888 123-456-7890	
Street Address * 33F Jongno-Tower, Jongno 51, Jongno-gu	
City * Seoul	State * NA <small>Select 'NA' if not in U.S.</small>
Country * Korea, South <small>Required if not U.S.</small>	Zip or Postal Code * 03161

Organization Type ③

Organization Type * [...Please Select...]	Other Organization Type Required if "Other" Selected
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Continue to Next Page > 

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<Step 4. 회사정보 입력 완성 및 취재기자 입력 준비>

- ① 회사 정보 및 취재 대표자(데스크) 정보 입력이 완료됐다면, 아래와 같은 페이지가 나타납니다. 입력한 정보는 **Review**를 통해 다시 확인하실 수 있습니다.
- ② 회사 정보를 입력한 대표자 본인이 직접 취재를 오는 경우, **Add Requestor/Yourself as Attendee** 버튼을 누르고 이어서 진행하시면 됩니다.
- ③ 대표자(데스크) 이외의 취재원을 추가할 경우, **Add new Attendee**를 사용하시면 됩니다.



BMW
Ladies Championship


BMW Ladies Championship 2021
Media Credential Application

Request Attendees (Page 2 of 3)

Media Credential Requests
You must submit at least one attendee for the application to be complete. If you (the contact/requestor) are attending the event, please choose "Add Requestor as Attendee" before adding other attendees from your agency.

APPLICATION NOT COMPLETE
You must click on one of the two buttons below to complete your application, entering information for each person (Attendee) you are requesting credentials for.

Organization	Requestor
BMW Korea	Jaeyeon Jeong

 **Review** ①

Add Requestor/Yourself as Attendee ②

Add New Attendee ③

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<Step 5. 취재 기자 정보 입력>

- ① **Attendee/Credential/Communication Information:** 취재 기자의 이름 및 이메일 주소, 업무 구분(취재/사진 등) 및 **현장 취재 일정**, 미디어센터 자리와 주차, 유선 인터넷 필요 여부 등을 기입해 주시면 됩니다.
※ BMW 레이디스 챔피언십 2021은 현장에 참석하는 모두의 안전을 최우선으로 생각합니다. 방역과 사회적 거리두기 지침 준수를 위해 현장 취재 일정을 정확하게 기입해주시길 바랍니다
- ② 기타 필요한 사항이 있을 경우, 하단의 **Additional Requests** 박스에 기입해 주시면 됩니다.
- ③ 모든 사항을 기입했다면, **Submit Attendee**를 눌러 정보를 제출해 주시면 됩니다.



BMW Ladies Championship

**BMW Ladies Championship 2021
Media Credential Application**

Attendee Data (Page 3 of 3)
Fields marked with * are required.

Attendee Information ① 현장 취재기자 성명(이름/성) 및 이메일

First Name * Jaeyeon	Last Name * Jeong	Email Address * ijjung@wellcompr.com <small>address@company.ext</small>
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Credential Information

Job Function *
Other

Other *
BMW PR Staff
Required if "Other" Selected

I will be on-site covering the event on the following days: *
 ★ **현장 취재일정**
 ALL DAYS
 Monday

Hold Ctrl button to select multiple days ONLY if NOT covering each day (ALL DAYS). If requesting for each day, choose "ALL-DAYS" only.

Do you need a seat in the Media Center? *
 Yes No
Media Center seating is limited **미디어센터 좌석 필요 여부**

Do you need a parking pass? *
 Yes No
Parking space is limited **주차 필요 여부**

Communication Information 유선전화/인터넷 필요 여부

If credential request is approved, you will receive additional information via email for ordering phone/ISDN lines.

Do you need to order a phone line? *
 Yes No

Do you need to order an ISDN line? *
 Yes No

Additional Requests ② 기타 요구 사항

Please enter any special interview requests

Please note any special requirements

Submit Attendee ← ③

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<Step 6. 취재기자 정보 확인 및 다음 취재기자 정보 입력>

- ① 취재기자 정보 입력이 완료되면 화면 중간부의 **Attendee(취재기자)** 리스트를 통해 정보를 확인하실 수 있습니다.
- ② 다른 취재기자의 정보를 입력하시려면 **Add New Attendee**를 눌러 <Step 5/6>을 반복하시면 됩니다.
- ③ 모든 취재기자 정보 입력이 끝났다면 **Finish** 버튼을 누르시면 됩니다. 단, 이 버튼을 누르면 취재 신청이 최종 접수되는 것이기 때문에, 취재기자 인원수가 맞는지 반드시 검토하신 후 눌러 주시기 바랍니다.

BMW Ladies Championship

**BMW Ladies Championship 2021
Media Credential Application**

Request Attendees

Media Credential Requests
You may add additional attendees, OR click the Finish button below. To edit an application, click Review.

Organization	Requestor	
BMW Korea	Jaeyeon Jeong	Review

Attendee	Status	
Jaeyeon Jeong	New	Review Cancel

Add New Attendee ②

③ **Finish** (되돌릴 수 없는 버튼)

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BMW Korea Corporate Communications

<Step 7. 취재신청 완료>

- ① 모든 신청 과정을 완료하셨습니다. <Step 6>까지 작성을 마치면, 아래와 같은 페이지에 도달합니다.

※ 취재기자에게는 신청 확인 후, 별도의 이메일이 발송됩니다.

BMW Ladies Championship



BMW Ladies Championship 2021 Media Credential Application

Your credential request for the BMW Ladies Championship 2021 has been received and is being reviewed. A recap of your request is below:

Organization	BMW Korea	
Organization Contact	Jaeyeon Jeong	
Attendees	Job Description	Parking Request
Jaeyeon Jeong	Other	No

Thank you for your interest in the LPGA and the BMW Ladies Championship. Your request for media credentials has been received. You will receive an email confirmation shortly. **Please note this is a confirmation of a request for credentials only. It is not a guarantee of credentials. You will be notified via email as to the status of your request.**

Thank You for Your Application

To return to lpgamediacredentials.com
click the link below:

Return to LPGAMediaCredentials.com

Print this page for your records

기타 문의

Wellcom

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이주원 매니저 010-5054-3462
김대영 매니저 010-7157-7142

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